State		State		
Governor		Governor		
	Vote for One		Vote for One	
Amelia Earhart	0	Amelia Earhart	\bigotimes	
Howard Hughes	\bigotimes	Howard Hughes	0	
Charles Lindbergh	0	Charles Lindbergh	0	
Write In	0	Write In	0	

UNCLEARBALLOT: AUTOMATED BALLOT IMAGE MANIPULATION

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Post-Election Audits

- Audits are one of the most important layers of defense for election security
- Risk-limiting audits: manually inspect large enough random sample of physical paper ballots considered gold standard
- Other types of post-election audits are gaining popularity in the marketplace
- 37 states along with DC require post-election audits of ballots

Image Audits

- Audit of digital scan rather than physical paper
- Image audit software pioneered by Clear Ballot
- Maryland relies on image audits to provide assurances of election results
 - codified into election code
- Images are disconnected from source of truth physical paper ballots
 - Not reliable under adversarial conditions

Attack Scenarios

- We investigate how an attacker could automatically alter ballot images to change apparent votes
- Numerous vulnerabilities documented to allow attacker to infect voting equipment and change tabulation results
- Our attack targets a tabulation machine and manipulates each ballot as it is scanned



Attack Strategy

- Our approach: automatically and selectively doctor ballot scans
 - altered marks consistent with voter's marks
 - undetectable to human eye
 - not necessary to alter large proportion

State		State		
Governor		Governor		
V	ote for One		Vote for One	
Amelia Earhart	0	Amelia Earhart	\bigotimes	
Howard Hughes	\bigotimes	Howard Hughes	0	
Charles Lindbergh	0	Charles Lindbergh	0	
Write In	0	Write In	0	

Template Matching: Identify Race

To vote: completely darken the oval ([●]) to the left of your choice.	For US Senator (Vote for not more than 1)	For Member of Council (Vote for not more than 2)
Note the permitted number of choices directly below the tile of each candidate office. Do not mark the ballot for more choices than allowed. If you mark the ballot for more choices than permitted that contest or question will not be counted. To vote for a write-in candidate: completely darken the oval () to the laft of the blank line and write-in candidates name. Only votes cast for candidates who filed as write-in candidates can be counted.	Jonathan Hart Jonathan Hart Adam Martin George Smith Bines For Representative to Congress (15th District) (Vote for not more than 1)	 Trudy Ages Stan Bach Adam Baum Hugh Canduit Bill Ding Cora Napple Mary Smith
If you make a mistake or want to change your vote: return your ballot to an election official and get a new ballot. You may ask for a new ballot up to two times.	Mary jo Kilroy Mary Kilchael Noble Steve Stivers Revalue	

Fo	or US Senator
(V	ote for not more than 1)
•	Jonathan Hart Democratic
C	Adam Martin Republican
C	Green
C	
	Write-In

Hough Line Transforms: Separate candidates



For US Senator

Vertical Sweep: Remove race title



Linear Sweeps: Create bounding box

- Four linear sweeps
- Taking pixel intensity











Identify and move the mark

State		State		
Governor		Governor		
	Vote for One		Vote for One	
Amelia Earhart	0	Amelia Earhart	Ø	
Howard Hughes	Ø	Howard Hughes	0	
Charles Lindbergh	0	Charles Lindbergh	0	
Write In	0	Write In	0	

County		County	
Supervisor, District 1		Supervisor, District 1	
	Vote for One		Vote for One
Alfred Hitchcock	0	Alfred Hitchcock	Q
Vincent Price	Ó	Vincent Price	0
Write In	0	Write In	0

Example swaps

Proof-of-Concept Implementation

Packaged as malicious Windows scanner driver

- Tested with Fujistu fi-7180 scanner
 - EAC certified for use in U.S. elections: Clear Ballot's ClearVote system



Testing across ballot styles

- Four largest U.S. election vendors
 - ES&S, Hart InterCivic, Dominion, Clear Ballot
- Two older styles of ballots
 - Hart InterCivic, Diebold



Marking Ballots

- Bajcsy systemization
- Prepared 720 marked contests
 - 120 per ballot style
- For each ballot style:
 - 60 "Filled" marks
 - 10 of each marginal mark and 10 empty



Key insight!

- We only need to move marks we can confidently manipulate without leaving artifacts – ensure not visibly noticeable that marks have been moved
- We only have to move enough marks to change result: realistically only small fraction, people need to believe result



Performance of UnclearBallot

Ballot Style		Invalid Marks		Valid Marks			Time /
	Skipped	Success	Failure	Skipped	Success	Failure	Success
Clear Ballot	55	5	0	26	34	0	25 ms
Diebold	60	0	0	6	54	0	11 ms
Dominion	38	22	0	7	53	0	30 ms
ES&S	52	8	0	29	31	0	54 ms
Hart (eScan)	60	0	0	38	22	0	46 ms
Hart (Verity)	60	0	0	27	33	0	21 ms

Feasibility in real election

- For every style of ballot, we were able to move at least 18% of ballot marks. Could swap results in 48/51 districts in 2016 election
 - Wyoming and WV are only red districts that could not have been turned blue
 - D.C. is only blue district that could not have been turned red
- Not realistic for Wyoming to vote blue, wouldn't be believed
- Shows that in a close election we could change the results

Testing with Real Voted Ballots

Corpus of scans of 181,541 real ballots

- Nov 6, 2018 General Election Clackamas County, Oregon
- Votes centrally counted with optical scanner
- Hart Verity-style

Measure 102

Referred to the People by the Legislative Assembly

Amends Constitution: Allows local bonds for financing affordable housing with nongovernmental entities. Requires voter approval, annual audits

Result of "Yes" Vote: "Yes" vote allows local governments to issue bonds to finance affordable housing with nongovernmental entities. Requires local voters' approval of bonds, annual audits, public reporting.

Result of "No" Vote: "No" vote retains constitutional prohibition on local governments raising money for/ loaning credit to nongovernmental entities; no exception for bonds to pay for affordable housing.



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Yes

Real Ballot Results

- Rejected 20,117 (11%)
 - Scanning glitches
- Conservative parameters
- Altered 62,400 (34%)
- Random sample inspected
 - No visible artifacts
- Alteration time: 279 ms
- Hart scan time: 352 ms

What good are image audits?

- Useful for catching non-adversarial error
- Identify and document discrepancies
 - 2,000 ballots discovered missing in Maryland in 2016
 - Identified flaw in ES&S DS850 high speed scanner: some ballots were sticking together
- Cannot be relied upon to detect attacks

Detection?

Detecting image manipulation is an arms race at best

- Likely that attacker could gain access to detection code
 - Could improve manipulation algorithm
 - Could use detector as part of mark-moving algorithm
- To our knowledge, no vendor does even minimum automated detection today...

Securing against image manipulation

- Best solution is to do an RLA where people are looking at physical ballots
- Fully software independent
- High probability of detecting and correcting any outcome altering, error, or fraud even if all election equipment has been infected with malware

Conclusions

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Howard Hughes	X	Howard Hughes	0	
Charles Lindbergh	0	Charles Lindbergh	0	
Write In	0	Write In	0	

- Image audits involve checking a digital photo of the ballot
- However, an attacker could use computer vision techniques to automatically alter ballot images to show a different result
- We implemented this with an EAC certified scanner
- Attack works across widely used ballot styles from all major vendors
- Best defense: people audit physical ballots software independence

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